



*an evening of beauty and shopping designed to help promote domestic violence awareness*

October 2, 2008 6pm-10pm  
TC Salon and Spa, Bethlehem

We kindly request your consideration to join us in the fight against domestic abuse as a sponsorship partner for the **3<sup>rd</sup> Annual Girls' Night Out Lehigh Valley**. This annual fundraising and awareness event, which began at TC Salon Spa in the Lehigh Valley in 2006, was created to:

- Build awareness that domestic abuse is an epidemic in the U.S.  
*4 women die every day in the U.S. as a result of domestic abuse.*
- Empower victims of domestic abuse to break their silence and seek help.  
*Silence is domestic abuse's biggest ally.*
- Help victims of domestic abuse realize that it (abuse) is not their fault.  
*Many victims of abuse blame themselves and are embarrassed to seek help.*
- Raise funds and build awareness for our local shelter and early intervention 501(c)3 organizations working to eliminate domestic abuse.  
*Social service organizations need financial resources and collective advocacy to break the cycle.*

We hope you will consider a cash contribution or in-kind donation of goods, services or silent auction items. In return, your company will be recognized as indicated on the enclosed. Thank you in advance for helping to break the cycle of domestic abuse- by joining our efforts to empower women to break their silence before it is too late.

Sincerely,

*Aubrecia Cooper*

Aubrecia Cooper  
Co-Chairperson

*Heidi Ulshafer*

Heidi Ulshafer  
Co-Chairperson

*Michelle Robertson*

Michelle Robertson  
Sponsorship Committee Lead

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**\*2008 Girls' Night Out Lehigh Valley Committee\***

Aubrecia Cooper, Co-Chair  
*Just Born, Inc.*

Heidi Ulshafer, Co-Chair  
*TC Salon & Spa*

Heather Rodenbach  
Jennifer Bergstresser  
*Lehigh Valley Magazine*

Tina Bradford  
*Tina Bradford & Associates*

Kristin Grantham  
*Air Products & Chemicals*

*Lehigh University*

Elibed Rodriguez  
*Just Born, Inc.*

Carla Villani  
*Crayola*

Tracy Samuelson  
*City of Bethlehem*

Sue Henry

Kerri Miller

Aimee Lamaute

Patricia Loguidice

Joy McQuay

Nikki Pulley

Michelle Robertson

*Community  
Volunteers*

*REGI MARKOW* *Beginning  
Over Fdn.*

Suzanne Beck *Crime  
Victims Council of the  
Lehigh Valley*

Beck Dows  
*Turning Point of Lehigh  
Valley*



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**October 2, 2008 6pm-10pm**

**TC Salon and Spa, Bethlehem**

TC Salon and Spa, along with other local businesses, have stepped up to the plate to break the silence about domestic abuse by hosting an Annual Girls' Night Out to end Domestic Abuse. This one-of-a-kind evening of beauty and shopping will benefit the efforts of The Beginning Over Foundation, The Crime Victims' Council of the Lehigh Valley and Turning Point of the Lehigh Valley's programs for women and children.

Abuse is not pretty and knows no financial boundaries. One and a half million women are abused in this country annually.

**Every day four women will die in the U.S. as a result of domestic violence.**

Hearing or seeing domestic abuse in their home hurts children. This epidemic needs to end!

Please help break the silence and cycle of abuse by participating in this noteworthy event as an In-Kind or Underwriting sponsor. It is our goal to have 100% of the event expenses underwritten by local businesses so that as much money as possible is raised for Turning Point, The Beginning Over Foundation and The Crime Victims Council of the LV. Our specific request is below. Thank you!

**Please Help to Build Awareness and End Violence!**

**Business Name:** \_\_\_\_\_

**Contact Person & Phone:** \_\_\_\_\_

**In-Kind/Underwriting Sponsorship Request:** \_\_\_\_\_

**\*\*\*\*\*Please refer to the attached levels of support\*\*\*\*\***

**Yes!** Please count us in for the sponsorship indicated above! We understand our business will be recognized on printed event collateral\* and during the Girls' Night Out event.

\*If confirmed by July 3, 2008, sponsors will be recognized on collateral.

**Sorry,** we are unable to provide the above sponsorship, however, please count us in to provide: \_\_\_\_\_

**Sorry,** we are unable to help at this time, please contact us next year.

**On behalf of the women and children in our community who are victims of abuse, thank you for your consideration.**





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### **Underwriting Sponsorships**

**Presenting Sponsorship.....\$10,000**

Benefits:

- Prominent logo display on all printed and electronic event collateral (if confirmed by July 3, 2008)
- Signage recognition at Girls' Night Out Event
- Complimentary General Admission to Girls' Night Out for 8 guests
- Verbal recognition during the event remarks

**Platinum Sponsorship.....\$5,000**

Benefits:

- Prominent logo display on all printed and electronic event collateral (if confirmed by July 3, 2008)
- Signage recognition at Girls' Night Out Event
- Complimentary General Admission to Girls' Night Out for 6 guests
- Verbal recognition during the event remarks

**Gold Sponsorship.....\$1,750**

Benefits:

- Logo display on all printed and electronic event collateral (if confirmed by July 3, 2008)
- Signage recognition at Girls' Night Out Event
- Complimentary General Admission to Girls' Night Out for 4 guests
- Verbal recognition during the event remarks

**Silver Sponsorship.....\$1000**

Benefits:

- Listed on event invitations as a sponsor (if confirmed by July 3, 2008)
- Signage recognition at Girls' Night Out Event
- Complimentary General Admission to Girls' Night Out for 2 guests
- Verbal recognition during the event remarks

**Bronze Sponsorship.....\$500**

Benefits:

- Listed on event program as a sponsor
- Complimentary General Admission to Girls' Night Out for 1 guest



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**In-Kind Sponsorships**

Graphic Design.....design logo, invitation flyer, posters/signage, tickets.

Media.....pre-event print and radio advertising.

Benefits:

- Prominent logo display on all printed and electronic event collateral (if confirmed by July 3, 2008)
- Signage recognition at Girls' Night Out Event
- Complimentary General Admission to Girls' Night Out for 2 guests
- Verbal recognition during the event remarks

Food and Beverage.....appetizers, desserts, wine, soft drinks,etc.

Auction & Raffle Items.....services or merchandise for women valued at \$50 or more.

Benefits:

- Listed on event invitations as a sponsor (if confirmed by July 3, 2008)
- Signage recognition at Girls' Night Out Event
- Verbal recognition during the event remarks



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***TC Salon and Spa, Bethlehem***

**WHAT:** An evening of beauty and shopping hosted by TC Salon and Spa that raises funds and awareness for Turning Point of the Lehigh Valley, The Beginning Over Foundation and The Crime Victims' Council of the Lehigh Valley! ***October is Domestic Violence Awareness Month***

**WHY:** One and a half million women are abused in this country annually.  
Every day four women will die as a result of domestic violence. Children are hurt by hearing or seeing domestic abuse in their home. This epidemic needs to end!

**WHEN: Thursday, October 2, 2008 6:00 pm-10:00pm**

**HOW:** Proceeds from the event will benefit local Lehigh Valley organizations - Turning Point of the Lehigh Valley, The Beginning Over Foundation and Crime Victims Council of the Lehigh Valley. Funds will be generated through the following activities:  
Ticket Sales for general admission and salon services; auctions and raffle tickets; general donations and sponsorship.



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October 2, 2008 6pm-10pm @ TC Salon and Spa, Bethlehem**

Presenting Sponsor.....\$10,000  
*(3 available- 1 Corporate-Cash and 2 Media-In Kind/Cash Equivalent)*

Platinum Sponsor.....\$5,000

Gold Sponsor.....\$1,750

Silver Sponsor.....\$1000

Bronze Sponsor.....\$500

**In-Kind Sponsor**

Media: \_\_\_\_\_ (item) \$ \_\_\_\_\_ (declared value)

Food and Beverage: \_\_\_\_\_ (item) \$ \_\_\_\_\_ (declared value)

Printing: \_\_\_\_\_ (item) \$ \_\_\_\_\_ (declared value)

**Silent Auction or Raffle Item Sponsor**

Item: \_\_\_\_\_ Declared Retail Value: \$ \_\_\_\_\_

**Contact Information**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/ST/ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Interested in serving on the GNO Committee? \_\_\_ Yes \_\_\_ No

**Payment Information**

<b>Reply deadline for recognition on printed materials where applicable is JULY 3, 2008.....all others, the deadline is September 5, 2008.</b>	
<input type="checkbox"/>	Check Enclosed \$ _____
<input type="checkbox"/>	Check to be mailed by 9-5-08
Please make check payable to:	
<b>The Beginning Over Foundation 230 Old Well Road Easton, PA 18042 Thank You!</b>	